FROM: PATRICIA MCSORLEY, EXECUTIVE DIRECTOR TO: REGULATED COMMUNITY & STAKEHOLDERS

Dear Licensee,

"Regulation Rollback" is a strategic step in our state's ongoing work to make Arizona the best state in the nation for businesses and consumers alike.

We've made great progress in growing our economy and streamlining state government over the past two years. We still have a lot of work to do to make sure outdated regulations aren't slowing us down.

No longer will regulations remain in place "just because they're on the books and nobody's bothered to change them."

"Regulation Rollback" is offering a new online service to crowd source recommendations on how to update Arizona's regulatory system.

At Redtape.AZ.gov, associations, organizations, and individuals across the state can recommend ways to improve or eliminate outdated regulations.

We need your help. You are the experts. Visit this portal for your opportunity to provide specific input to the Governor's office on an outdated rule or regulation that stifles Arizona's consumers and job creators.

Submit your suggestions here: www.Redtape.AZ.gov

We thank you for your help in highlighting ways to improve state government and to better serve Arizonans.